

Ellen P. Winkler

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One of the most organized and creative problem-solvers in action sports, Ellen executes the most complex productions while seamlessly fusing events with television. Beginning her career as a civil engineer in heavy and highway construction; Ellen quickly became adept at running large crews, handling difficult logistics and dealing with major finances. These skills have served her well, as she has become a specialist in complex permitting and logistically-riddled productions, while remaining in touch and 'core' to the action sports community.

Wink Inc. Television Productions – *Lifestyle-rich action sports television production- Manager, Vice-President (2001-present)*

- Management of daily business and production, including oversight of crews, logistics and post-production
- Annual hiring and management of more than two hundred sub-contractors and vendors
- Complete financial management and oversight

Red Bull Media Projects– *Assorted media projects with world-class athletes- Project Manager, (2006-present)*

- Travis Rice & Tanner Hall New Zealand trip: production; logistics, heli management, athlete/shooter relationships
- Aaron Chase & Kyle Strait MTB shoot: production, logistics, schedules & milestones, creation of CAD drawings

Dew Action Sports Tour for FUEL TV– *FUEL TV on-site presence- Project Manager & Producer, (2006-present)*

- Full conception and planning for tour, including budgets, creative, scheduling, transportation, DAST relations
- Management of all on-site staff, branding, shooters, athletes, data capture, give-aways, sweepstakes and infrastructure

NOMADS– *High definition television series–Production Manager Logistics, Finances, Post Supervisor (2004-present)*

- Management of daily business and production, including oversight of crews, logistics and post-production
- Logistics and production of crews traveling around North America and world-wide
- Complete financial management and oversight

Film and Photo Shoots– *Assorted film and photo shoots in The Tetons- Management, Scouting, Logistics (2004-present)*

- Clients include Toyota, Chevy, Audi, Johnson & Murphy ...
- Extensive pre-event and on-site logistics, location scouting, casting, budgets, transportation.

Red Bull Heavy Metal – *Project Manager (2002, 2003, 2004)~Niagara Falls, York; Portland, Oregon; Salt Lake City, Utah*

- Managed one-day snowboard "urban rail slide" event, including hiring, athlete selection, total event budget, infrastructure, course construction, transportation, public relations and after-event festivities
- Created "urban" setting, including feature construction, branding design / implementation, summer snowmaking
- Liaison for television and film crews, event sponsors and city managers
- Hailed "the best run snowboarding event ever" by Snowboarder Magazine

Rush HD: SkiPIG., SnowPIG and BmxPIG- *Event Producer and Stage Manager (2004)~Park City, Utah; Camp Woodward, California*

- Responsible for Event Production including design and feature creation, set design, stage design, management of athletes, branding plan and overall budget management
- Managed stage flow during event including camera crew, athletes and staff on-set
- Involved in post-production and post-event management and analysis

TEVA Mountain Games- *Production Manager (2004, 2006)~Vail, Colorado*

- Selection, hiring and complete logistics, pre-event, on-site and post-event for 10-camera crew
- Managed flow, priorities and logistical needs on-site
- Involved in post-production and post-event management and analysis

The G.A.M.E. -Interactive Consumer Trade Show- Event Producer (2003)~Reno, Nevada

- Managed and produced pro demos, including budget management, venue set up and construction
- Athlete selection/management in Freestyle Motocross, Skate Vert, BMX Vert, Street skate, BMX street and Kayak
- Athlete roster included: Tony Hawk, Rick Thorne and Drake Mc Elroy

FREESKIING World Tour – Project Manager (1999,2000,2001,2002,2003)~Whistler, British Columbia; Snowbird, Utah

- Hiring, creating budget, infrastructure, course construction, transportation, athlete selection and relations
- Managed on-slope events, 125 plus athletes in two disciplines: Big Mountain Freeskiing and Skiercross
- Media and PR, hospitality, resort-relations, ski patrol, safety, post event parties
- Involved in post-production and post-event management and analysis

Red Bull Snowthrill of Alaska – Project Manager (2000, 2001, 2002)~Multiple Locations throughout Alaska

- Managed event (budget of \$1 million/year) in each location
- Annually Created new and different concept with scope ranging from resort/heli logistics to the most complex event of its type ever achieved in heli-skiing
- Event was sufficiently mobile to move locations with two hours notice, concurrently incorporating nine helicopters, a fifty-passenger jet, several small aircraft and event plane with a crew of sixty people
- Liaison to television crew, staff, athletes and client
- Responsible for selecting, inviting and managing entire field of athletes
- Procured extensive State and Federal permits for land use, explosives, and helicopter use, development of safety protocols and insurance

Red Bull Huckfest – Project Manager (2000,2001,2002)~Snowbird, Utah

- Managed on-slope ski and snowboard festival featuring top 25 winter action sports athletes
- Directed capacity crowds on-site, specifically dealing with ski resort traffic flow in and around venue
- Responsible for hiring, budget, infrastructure, course construction, transportation, lodging, and sponsor relations
- Oversaw athlete selection and relations, post event party with national band, hospitality, media and PR

Ski to the Max” IMAX 70mm Film. –Special Logistics Coordinator (2001)~Valdez and Girdwood, Alaska

- Pre-production and on-site logistics for Alaska portion of \$7 million IMAX film
- Managed budget, scheduling, production and helicopter logistics in two separate locations
- Responsible for safety crew, extensive permitting, helicopters, pilots, transportation, production crew, catering
- Incorporated ski-specific and local knowledge into shoot for film crew of “non ski” staff

Rock & Air at Red Rocks Amphitheater – Project Manager (2000)~Red Rocks, Colorado

- Managed entire one-day sports and music festival (budget \$1.7 million)
- Arranged national/international talent: Tony Hawk, Matt Hoffman, 311, Pennywise, Long Beach Dub All-Stars
- Coordinated event and sponsor infrastructure, ticket sales (8000 spectators), back-of-house, bands, athletes, and festival village
- Hired and managed event crew of 100 plus: oversaw pre- and post-event festivities
- Negotiated extensively with Red Rocks National Park, The City of Denver, Ticketmaster
- Oversaw significant sponsor and VIP relations, hospitality needs, as well as security and credential management

Thalle Construction Company – Project Manager (1997-1999) Field Engineer (1994-1997) ~ Briarcliff Manor, New York

- Estimated and managed heavy and highway construction projects
- Projects ranged from new highways and sewers to Fortune 500 corporate headquarters and state-of-the-art dams
- Managed long-term and day-to-day operations for staff exceeding 100
- Extensive dealings and negotiations with The City of New York, The State of New York, utility companies and clients
- Strong office and field experience: administrative duties, payroll, AP, purchasing and running crews and machinery

BS and BA: Villanova University 1993

References and additional event experience available upon request